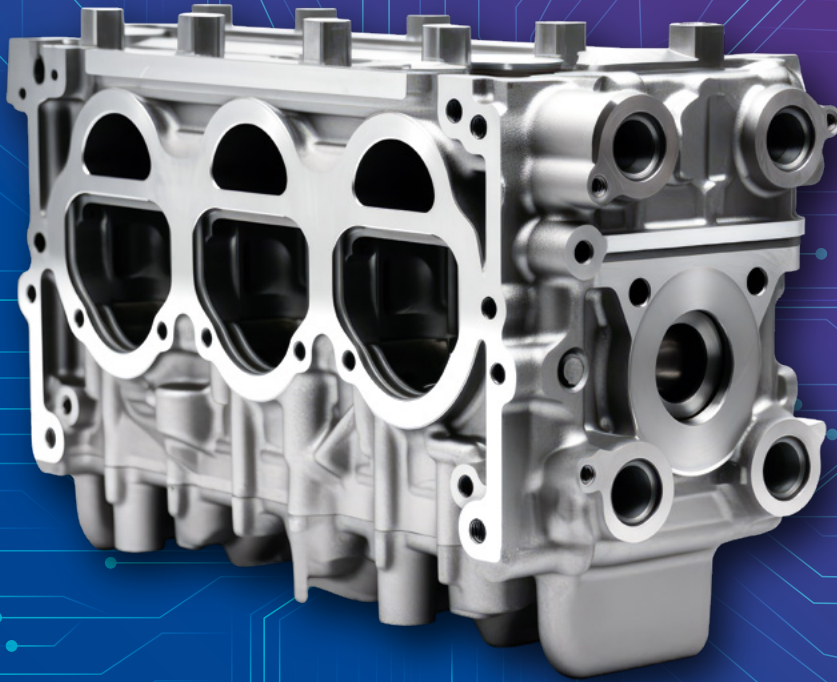


ALUCAST[®] 2024

INTERNATIONAL EXHIBITION & CONFERENCE - ALUMINIUM DIE-CASTING
5-7 DECEMBER 2024 | YASHOBHOOMI, IICC, DWARKA, DELHI



PRODUCT PRESENTATION

LEVERAGING INNOVATION &
TECHNOLOGY FOR
GLOBAL COMPETITIVENESS

Event
Organizer:



www.alucastexpo.com

Event
Producer: NÜRNBERG MESSE

PRODUCT PRESENTATION OPPORTUNITIES

Concurrent with ALUCAST® 2024 - International Exhibition & Conference, to be held from 05 - 07 December 2024, at Yashobhoomi, IICC, Dwarka, Delhi, The Aluminium Casters' Association (ALUCAST)® is pleased to announce Product Presentation Opportunities:

Presentation Fees

Category	Price	Total
Indian Company	INR 80,000.00 + 18% GST	INR 94,400.00
Overseas Company	US \$ 1,300.00 + 18% GST	US \$ 1,534.00

Product Presentation Guidelines

- ▶ Use of Audio-Visual Presentation is recommended.
- ▶ Use of the English language is recommended for the Presentation. In case of use of a language other than English, the Presenter shall arrange for a Translator.
- ▶ **The total time allotted for the Presentation is 30 minutes that includes 10 minutes for the Q&A.**
- ▶ Submission of the Presentation Material in advance to ALUCAST is mandatory as it can serve as a backup and can be played during the Presentation Session in case any unanticipated technical problem occurs on the Presenter's side that prevents the Presentation from being played during the Conference Session.

The Presentation may follow points and the sequence as given

- ▶ Brief introduction of the Presenter and the Company.
- ▶ Introduction of the Product / Service - name / model / catalogue no. as applicable.
- ▶ Role / significance of the product in Die Casting (raw material / chemical / tool / equipment / consumable / software etc.)
- ▶ If the product is also used in fields other than Die Casting, only a passing mention would be appropriate. You need to remember that you are addressing the audience primarily from the die casting domain.
Remember your Presentation must establish relevance with the audience and convey usefulness of the product / service for the audience's domain. Do not dwell on the other fields for long.
- ▶ Explanation of the properties and technical specifications of the product / service & how the product / service fulfills requirements of the process.
- ▶ Product / Service comparison with other competitive Product / Service available in the market (in terms of say, cost per unit consumption / cost per unit output etc.), if available may be presented and discussed with appropriate remarks using charts, graphs or using any suitable format.

► If the said product / service is slated for further improvements / updates, do specify the timeline for availability of the enhanced versions of the product / service.

► Conclude by summing up the highlights of the Presentation, thank the audience for their attention and invite questions seeking clarification / additional information.

► Answer the Questions in the best possible way. Avoid conflict or any statement that is likely to steer controversy.

► End the Presentation with a brief note of thanks for the audience and the Organizers.

Please Note

► **Only ONE Presenter**, who presents the Product Presentation during the Conference, is allowed **FREE** for participation in the ALUCAST® 2024 Technical Conference.

► **Other co-presenters**, if any, are welcome to **REGISTER AS PAID DELEGATES**.

Contact for more information:

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**PARTNER IN PROGRESS
FOR ALUMINIUM AND
DIE CASTING INDUSTRY**

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